COALITION TO EMPOWER OUR FUTURE | MENTAL HEALTH MATTERS

MEMORANDUM

To: Interested Parties
From: Coalition to Empower our Future
Re: Two-in-Three Florida Parents Want the State to Join the National Youth Online Safety Agreement That 47 Other States Reached With Meta; Nearly All Florida Parents Say Other Social Media Platforms Should Also Be Incorporated Into the Agreement
Date: October 2026

Overview

The Coalition to Empower our Future partnered with Mercury Analytics to conduct an online survey among a representative statewide sample of **500 Florida parents**. This research took place between October 15 and October 21, 2026.

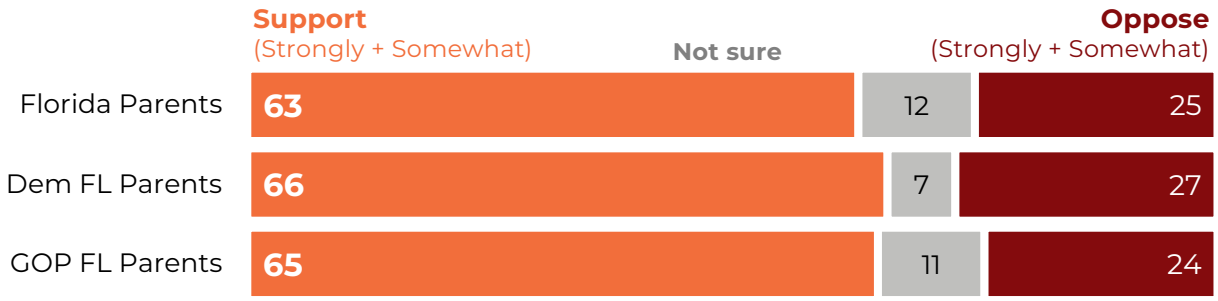
This research finds that majorities of parents in Florida support the state joining the national youth online safety agreement that state attorneys general reached with Meta and receiving the youth mental health funding that would come with it. Florida parents overwhelmingly support the specific policies and protections in the agreement, and they believe other social media companies – namely YouTube, TikTok, and Snapchat – should be required to implement the same protections, establishing a consistent set of standards across companies.

Below are the key data and insights from the research.

Key Research Insights

Nearly two-in-three Florida parents, including clear majorities of Democrats and Republicans, support Florida joining the national solutions agreed upon between the states and Meta. Parents support Florida joining the agreement because it implements strong policies and protections for young people, and they say young people in Florida have as much a right to those policies and protections as young people in the 47 other states in the agreement.

Q: As you may know, Florida is one of three states – along with New Mexico and Texas – that did not join the national agreement with Meta. As a result, they will not receive any of the funds that come with being a part of the agreement, which will largely be used to support youth mental health, user protection, and digital safety programs in those states. Do you support or oppose Florida joining the nationwide agreement with the states and Meta?



***In Their Own Words:* Florida Parents Support the State Joining the National Agreement with Meta Because It Has Strong Protections for Young People**

"As a parent, I believe we need these funds – and stricter controls – to protect our children's online safety and mental health."
– Florida Parent, Male, Independent

"The children need protections, and [other] companies have made it clear they aren't willing to do it."
– Florida Parent, Female, Democrat

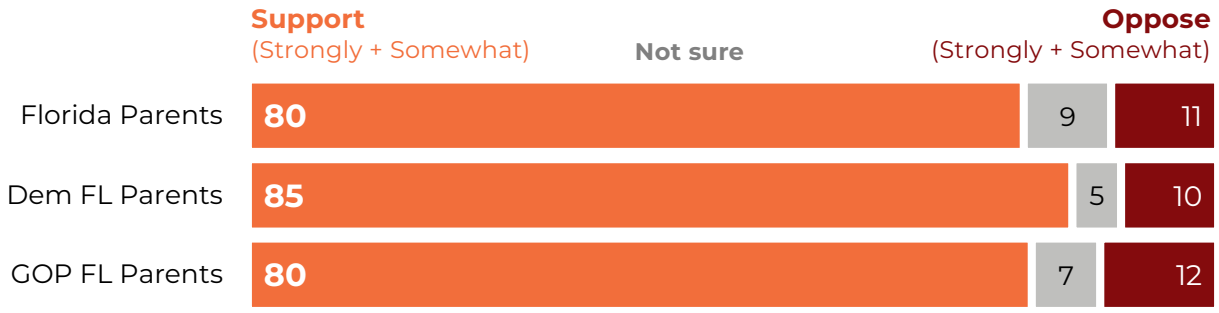
"Joining the nationwide agreement provides Florida kids immediate, consistent safety protections."
– Florida Parent, Male, Republican

"It provides a great deal of protection for kids that may not otherwise have supervision."
– Florida Parent, Male, Democrat

"Florida kids deserve the exact same online protections as the other 47 states."
– Florida Parent, Female, Republican

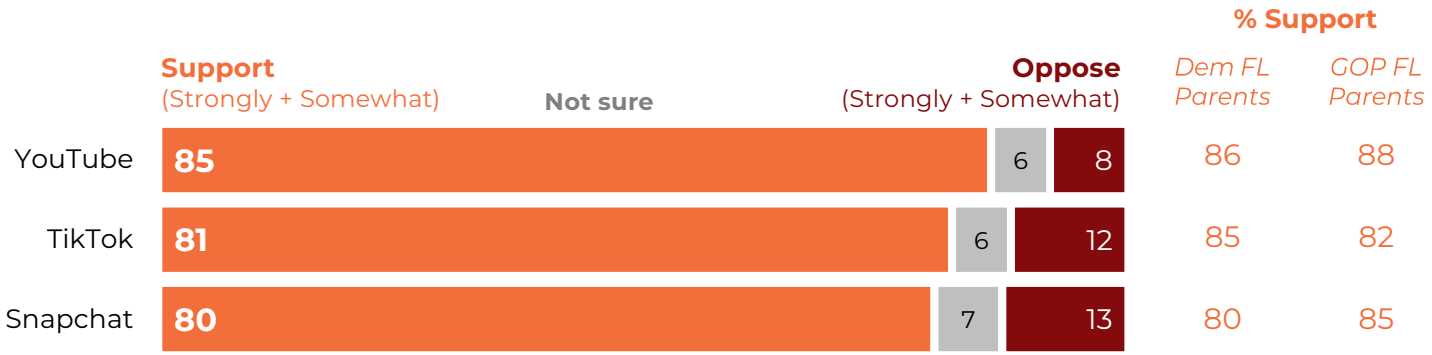
Eight-in-10 Florida parents support other social media companies implementing the policies outlined in the agreement between the states and Meta. Specifically, they believe YouTube, Snapchat, and TikTok – which recently implemented similar online safety measures for its users in Alabama – should implement these policies for all young people on all their platforms.

Q: Thinking more about this agreement, do you support or oppose other social media companies putting these same policies and protections in place on their platforms?



Q: Please indicate if you support or oppose each company implementing the same policies and protections that Meta is putting on its platforms.

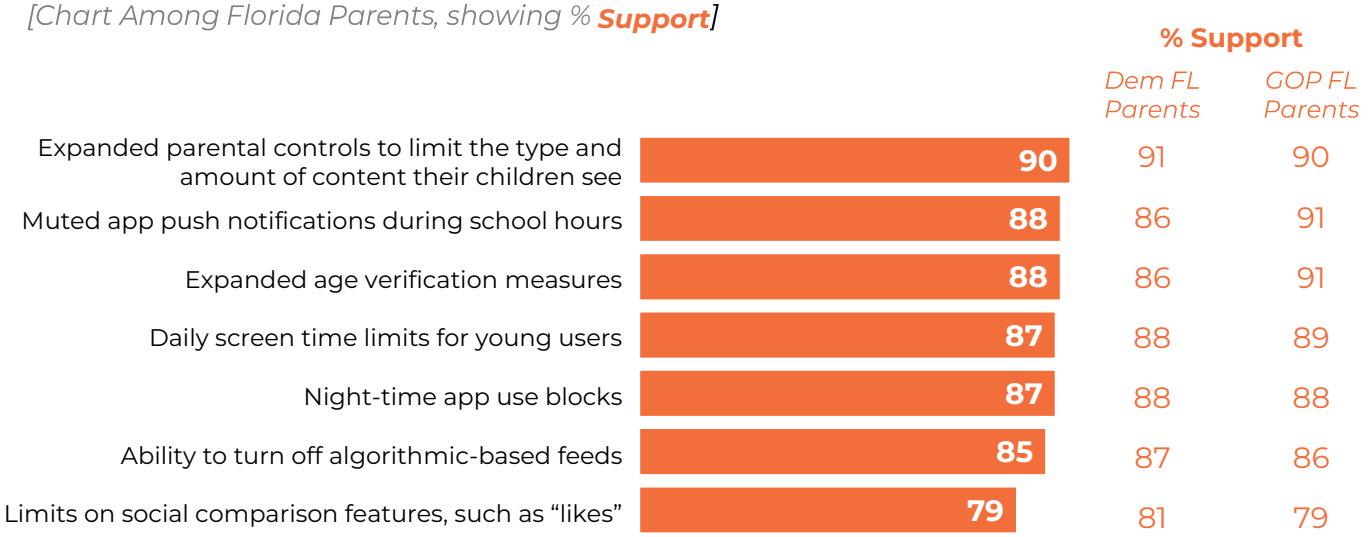
[Chart Among Florida Parents]



More than five-in-six Florida parents say all social media companies should implement nearly every specific policy and protection in the agreement. Specifically, they strongly support policies such as expanded parental controls on digital content; notification blocks during school hours; expanded age verification measures; and daily screen time limits.

Q: Below are some specific policies and protections in the agreement. For each, please indicate whether you support or oppose all social media companies implementing it.

*[Chart Among Florida Parents, showing % **Support**]*



Florida parents believe joining the national agreement with Meta will enable the state to benefit from resources that will go towards youth and mental health wellbeing – for example, stronger mental health resource access for schools, and digital safety programs. They see joining the agreement as an opportunity to better support young people and address the youth online safety issues they believe we need to tackle now.

***In Their Own Words:* Florida Parents Support the State Joining the National Agreement with Meta So Young People Can Benefit from Mental Health and Wellbeing Resources**

"I believe Florida should join so our local schools and communities can get access to the nationwide funding needed to support youth mental health and digital safety programs."
– Florida Parent, Male, Republican

"Florida should not miss out on funding that could improve youth mental health and online safety."
– Florida Parent, Female, Democrat

"I believe we need these funds and stricter controls to protect our children's online safety and mental health."
– Florida Parent, Male, Independent

"As a parent, I believe Florida should join so our kids get immediate access to vital digital safety programs and mental health funds right away."
– Florida Parent, Male, Democrat